

Technical and Vocational Programs

A 25 12 0 GB Global Business Management – Associate in Applied Science

C 25 12 0 GB Global Business Management Certificate

CONCENTRATION OVERVIEW

The Global Business Management curriculum is designed to introduce students to various aspects of global systems. This curriculum prepares individuals for positions in international business through studies in business, international marketing, international law, international economics and international trade practices. Skills related to the application of these concepts are developed through the study of computer applications, communication, team building, and decision-making. Through these skills, students will have a sound business education base for lifelong learning.



Upon completion of this concentration, graduates are prepared for employment opportunities in government agencies, financial institutions, large to small business or industry, and other world organizations.

Student Learning Outcomes – Upon completion of the program, students will:

1. Apply business concepts and practices to international and global venues and markets.
2. Demonstrate an appreciation and respect for international business practices.
3. Utilize knowledge of geography, politics, and culture in multiple applications.

Partnership:

College of The Albemarle has a bilateral agreement with Elizabeth City State University (ECSU). Graduates of the A.A.S. degree in Global Business Management may transfer into the B.S. Business Administration program at ECSU.

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First Semester Course Number and Title	Pre-Requisites and Co-Requisites	Class Hours	Lab Hours	Clinical Hours	Total Contact Hours	Total Credit Hours
MKT 120 Principles of Marketing	Pre-Requisites: none	3			3	3
INT 110 International Business	Pre-Requisites: ENG 002 Tier 1	3			3	3
BUS 115 Business Law	Pre-Requisites: ENG 002 Tier 1	3			3	3
TOTAL SEMESTER HOURS						9
Second Semester Course Number and Title	Pre-Requisites and Co-Requisites	Class Hours	Lab Hours	Clinical Hours	Total Contact Hours	Total Credit Hours
INT 210 International Trade	Pre-Requisites: ENG 002 Tier 1	3			3	3
INT 230 International Law	Pre-Requisites: BUS 115	3			3	3
BUS 110 Introduction to Business	Pre-Requisites: ENG 002 Tier 1	3			3	3
TOTAL SEMESTER HOURS						9
TOTAL SEMESTER HOURS REQUIRED FOR CERTIFICATE						18